



Investing in brighter futures

2018 Impact Report

SHINE 



A good education is more valuable today than ever before but our system still fails far too many children. SHINE's work matters, particularly right now, because it gives the most disadvantaged in our society the practical help they need to make best use of their time at school. Thanks to SHINE, thousands of students can now explore their full potential and choose their own path in life.

Professor Dame Alison Richard,
SHINE Patron and Vice-Chancellor,
University of Cambridge 2003-2010



Foreword

Welcome to our 2018 Impact Report, as we celebrate an important anniversary, reflect on the previous year and look forward to exciting times ahead.

2018 is a momentous year for SHINE as we celebrate our 18th birthday. Thanks to your help, we have now invested over £25 million in new educational projects benefitting more than 400,000 children from 6,000 schools across the country, which is double the target we set ourselves in 2015.

Over the years, our educational programmes have helped so many disadvantaged children to succeed at school, despite the odds stacked against them. This is particularly true in London, where SHINE has concentrated the majority of funding to date.

When SHINE was first established, fewer than a quarter (22%) of children on free school meals in inner London obtained five or more A*-C grades at GCSE or their equivalent (including English and maths). With support from the right educational interventions, by 2013 this had risen to almost half

(48%). Outside of the capital, progress has been much slower, and the educational attainment gap between London and other parts of the country has continued to grow.

This year we took a big, bold decision to refocus our future investment on the North of England, where there is acute educational need and where we have the opportunity to target specialist expertise and partnerships. We want to create a movement for educational change across the North, because we believe that all children should have a fair chance to succeed, regardless of where they are born.

I hope that you will enjoy reading this report and finding out what your support has helped us to achieve over the last year. We look forward to staying in touch as we embark on our next exciting chapter.

Cameron Ogden
Chairman

Our mission

SHINE gives disadvantaged children the opportunity to acquire the skills and confidence they need to succeed at school and beyond. We do this by investing in teachers, schools and other charity partners to trial out innovative projects to raise educational attainment. We help them to evaluate the impact of their projects, and support the very best ideas to grow to scale.

SHINE Trustees:

- Cameron Ogden (Chairman)
- David Blood
- Gavin Boyle
- Lorna Fitzsimons
- Mark Heffernan
- Sarah Loftus
- Ann Mroz
- Lord O'Neill
- Raksha Pattni
- Stephen Shields
- Professor Samantha Twiselton



“ My son always struggled at school and before he started attending SHINE he was at risk of permanent exclusion. It has been wonderful to see him engage so positively with learning for the first time.

Parent

A year of impact

This year we have...



Invested
1.7
million
into 97
projects



Collaborated with
329
teachers
to improve educational
outcomes for children

Given
23,000
children
access to
school-based
programmes



Given a further
100,000
children
access to
educational
support online



Provided
250,000
hours
of additional
learning for
children through
SHINE's Saturday
programmes



Supported
1,716
schools
across
England



This resulted in...

100%
of children making
expected progress
or better in science
SHINELabs at Eldon
Junior School, London



HegartyMaths
delivering over one
million hours of
learning to
297,000
students

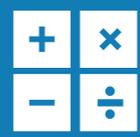
100%
of students achieving
their end of year
targets in spelling,
grammar and writing
Michelle Lockwood, Spelling Beats



90%
of children meeting
or exceeding their
personal targets
in science
SHINE at Hill Mead
Primary School, London



 **98%**
of students making
expected progress
or better in reading
SHINE at Hill Mead Primary
School, London

 **97%**
of students
making accelerated
progress in maths
SHINE at Wendell Park Primary
School, London



The power of great teaching

At SHINE we've always believed in the power of great ideas developed by expert teachers. That's why each year we run a national competition called Let Teachers SHINE. The competition identifies and supports some of the brightest minds in teaching across the country to develop innovative projects to raise attainment for disadvantaged children.

To date, we have **invested in almost 100 teachers** through Let Teachers SHINE, and 2017 was our most successful year yet, with more teachers and ideas supported than ever before. Alongside the national competition, we also **ran a regional pilot in partnership with the Greater London Authority**, to help foster and support innovative practice across the capital.

As well as supporting our teachers to raise attainment, at SHINE we also encourage our teachers to grow their ideas to scale and help them to manage their projects towards an independent future. You can read a fantastic example of this on the next page.

“ Let Teachers SHINE identifies some great ideas developed by teachers who care passionately about improving children's life chances. I've been delighted to see some of our earlier Let Teachers SHINE winners grow their projects to a much larger scale and to see their educational innovations benefiting thousands more children across the country.

Ann Mroz, Trustee at SHINE and
Editor of the Times Educational Supplement



HegartyMaths

One of our first ever Let Teachers SHINE competition winners was Colin Hegarty, who co-founded HegartyMaths with his colleague, Brian Arnold. HegartyMaths is an online teaching and assessment platform for schools that gives children access to world-class maths teaching, no matter what their background or economic position. From humble beginnings, HegartyMaths has now grown to become a major player in the EdTech market, delivering **over 1 million hours of learning** to almost **300,000 students** across the UK last year.

HegartyMaths has a proven record in improving results. For example, at the De Ferrers Academy in Burton-upon-Trent, in one year **over 80%** of children who used HegartyMaths achieved a grade A* to C at GCSE. The school also reported their **highest ever proportion of A and A* grades**. At primary school, an expert evaluator found "very strong positive correlation" between usage of the platform and improved maths grades.

In recognition of his achievements, Colin Hegarty was shortlisted in 2016 to the **final 10 nominees for the Global Teacher Prize** from 20,000 entries, as the only UK teacher to make it to this stage. He has also **won the Pearson Teaching Award** for most innovative use of technology in the classroom.





Accelerating impact

As well as contributing much-needed cash, SHINE also invests significant time and expertise in helping projects to develop their work and realise their full potential. We employ an expert team of staff who carefully assess proposals, monitor progress and provide incubator style support to fledging ideas and innovations. We also rigorously evaluate all our funded programmes to ensure that we are providing the best possible value for money.

This year, for example, we launched a new Accelerator programme, which provides the winners of our Let Teachers SHINE competition with **free access to strategic mentoring and coaching** to help them to get the best out of their projects. One of our partners for this programme is The Young Foundation, a leading social mobility charity, who are delivering development workshops across topics such as **business planning, measuring impact and scaling up**.



We are delighted to be delivering the Accelerator programme in partnership with SHINE. The Accelerator will support some incredibly committed teachers to develop their natural entrepreneurial skills and help their ideas to thrive and succeed.

James Teasdale, Head of Venture Development,
The Young Foundation



Getting the best out of the weekend

Our Saturday programmes add another 20% of learning time to the school week, helping to bridge the educational attainment gap for children who need extra support at school.

We supported **almost 50 Saturday school programmes last year**, which impacted on the lives of **more than 2,000 children and young people**. At the Hyde Primary School in London, an incredible **95% of students were supported to make expected progress or better in maths**.

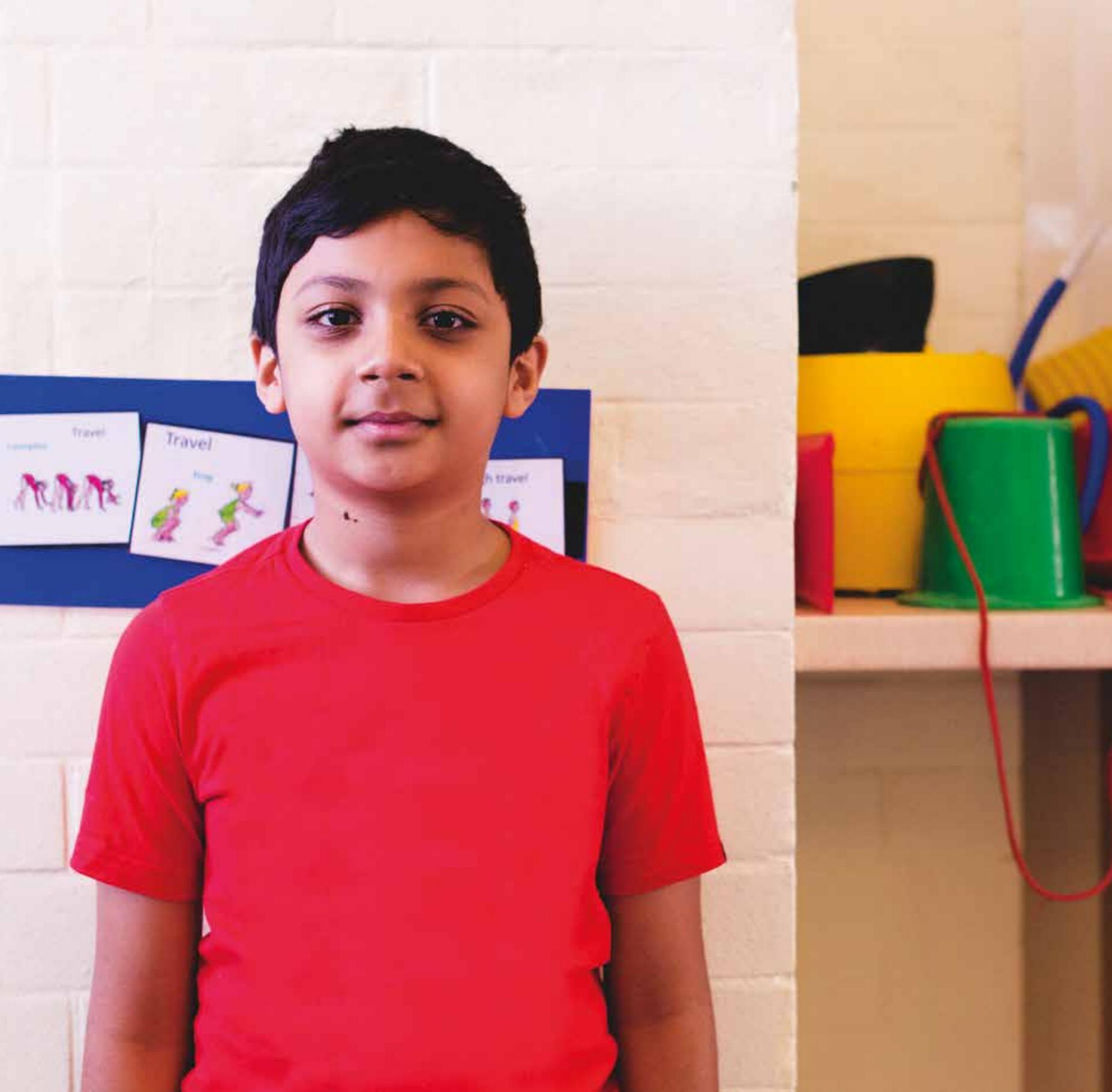
At Holy Family secondary school in Waltham Forest, **100% of students were supported to make expected progress or better in maths and 99% achieved this in English**, despite a number of children having very low starting points.

In the past year, **300 children benefitted from our Serious Fun on Saturdays programme**, an innovative partnership with the

independent sector which helps bright children from low income homes experience first class educational facilities and teaching over the weekend.

At Bolton independent school, **83% of parents agreed that the Serious Fun programme had a positive impact** on their child's attainment at primary school.

We are incredibly proud to have supported over 120 Saturday programmes to date, helping to create a brighter future for thousands of disadvantaged children across London and beyond. As we develop our new priorities for SHINE's future focus in the North, we will be providing expert help and support for our current school partners, so that the impact of this work can continue on into the future.



Nadeem's story

At the start of the year, Nadeem was lacking in confidence and he often found school overwhelming. He found it hard to make friends at school and as a result, he would often be found in the playground during break times on his own. During class time, he had almost stopped answering questions in class and he was becoming more and more withdrawn. His teachers knew that Nadeem was capable of doing well at school but he needed a confidence boost to help him stay on track.

SHINE gave Nadeem the opportunity to build new friendships through a rich and varied curriculum and trips outside school. Nadeem always reported feeling happy and engaged at the sessions and he often talked about his experiences on Saturdays with his peers and other staff.

Nadeem loved the opportunity to learn in more creative and accessible ways and spend more one-to-one time with a teacher. He attended every session and at the end of the year, Nadeem was awarded an excellent attendance prize in front of all his peers. Thanks to his newfound confidence, Nadeem has become a much more active participant in the classroom, and as a result he is now making much better progress at school.



Working in partnership

SHINE has always believed in partnering with others who share our aims and objectives to maximise impact. Our partnerships with like-minded organisations have helped us to take great strides in boosting attainment for children most in need.

Together with the Ogden Trust and the Primary Science Teaching Trust, in 2017 we grew our network of SHINELabs, to help increase educational achievement in primary science in areas of deprivation. We supported 10 primary schools to create bespoke labs and then helped primary teachers to access high quality training to deliver inspiring, engaging science lessons. **More than 3,000 children benefited from access to these labs, and a further 170 children gained extra support** by attending targeted sessions after school.

At Daubeney Primary School in London, **100% of the students** taking part in the SHINELabs after school club **met or exceeded their targets in science**. Project manager Raj Dharma was also recognised as the **Primary Science Teacher of the Year**, and the school secured a **gold level Primary Science Quality Mark** in recognition of their achievements.

We were also delighted to see the SHINE-funded Speech Bubbles project **independently endorsed** by an external evaluation, which found that children on the programme **made accelerated progress** in language development. Thanks to several years of funding and support from SHINE, Speech Bubbles have been able access new sources of funding to help their programme continue to scale and develop in future.



Aiesha's story

Aiesha lives on a large council estate and speaks English as an additional language. She is from a very large family, and her parents struggle to fully support her educational development at home. At the start of the year, Aiesha was working below age related expectations in science, and she was really struggling to keep up in class. She had always liked the practical side of the subject, but she found she needed more time than her classmates to follow explanations, and with no one at home who could help, over time she was falling further and further behind.

Through SHINELabs, Aiesha was able to rediscover her love of science. Working at her own pace and with lots of extra teaching support, Aiesha found that she could understand the topics much more easily, and as her confidence built, so too did her performance in the classroom.

Now Aiesha loves science and she always looks forward to her lessons. Thanks to her new-found confidence and passion for the subject, by the end of the year, Aiesha had fully caught up with her peers.

It's all thanks to you

Thank you once again for the support that you've given to make this year of transformation possible. We'd particularly like to thank the following organisations and patrons:

Alta Advisers
Bloomberg
Capita SIMS
Creative Artists Agency
Delves Charitable Trust
Eighty Eight Foundation
Elixirr
Esher College
Fitch Learning
Fossil Foundation
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LEGO
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The Mayor's Fund for London
The Primary Science Teaching Trust

The Richard Reeve's Foundation
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Nick Robinson
Professor Dame Nancy Rothwell
June Sarpong
Nicola Shindler
Dr Sushil Wadhvani



As part of their founding commitment to the charity, our trustees pay for all the operating costs of SHINE, so that 100% of all donations go directly to supporting those children who need it most.



Every child should be given a fair chance to succeed at school and go on to realise their full potential in later life. Sadly, for a lot of children, this is not currently the case. I am proud to support SHINE in its bold new vision for the North, and I would urge others to support the charity in any way that they can.

Sir Alan Langlands, Vice Chancellor,
University of Leeds and SHINE Patron



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