

Executive Summary

In the 2015-16 academic year, SHINE allocated payments of £1.94 million to a total of 87 projects, directly supporting 20,103 children. In addition, more than 160,000¹ children benefited from access to online educational support through Times Tables Rock Stars and HegartyMaths.

Key milestones from the year:

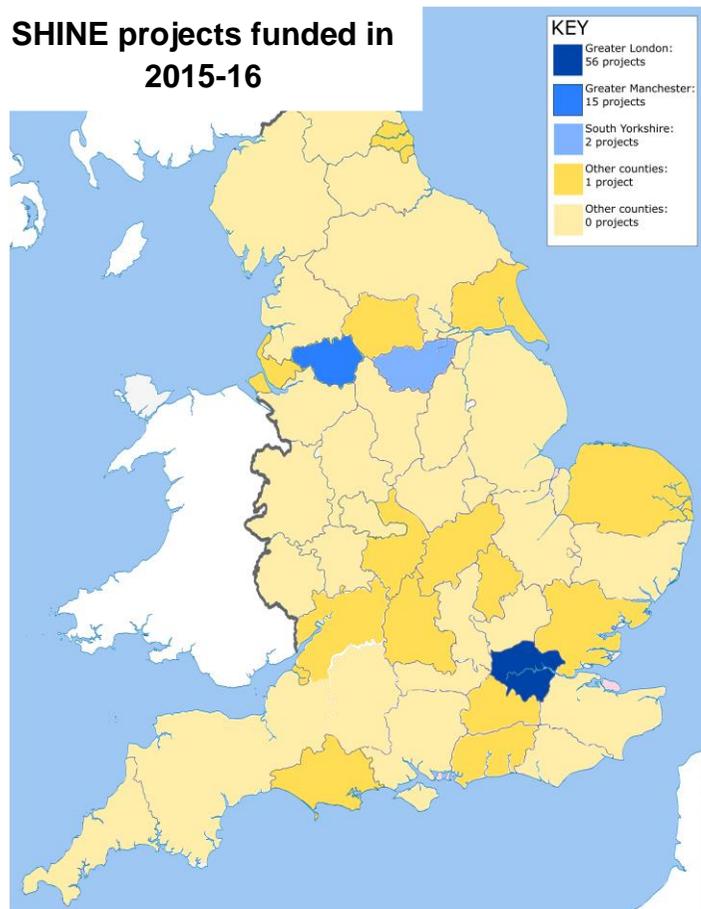
- HegartyMaths and Times Tables Rock Stars exceeded their growth targets and are now reaching large numbers of children with their online learning support. Colin Hegarty also reached the final 10 of the Global Teacher Prize.
- After more than 10 years of support, SHINE exited the DigiSmart grant funding on positive terms. Our collective experience and learnings from this grant is something we will transfer to our Accelerator programme for Teacher-led Innovation.
- The Head Teacher of Sheffield High School for Girls was invited on to the DfE's advisory panel for Independent State School Partnerships, based partly on her experience hosting Serious Fun on Saturday.
- Two external reports were published on SHINE on Saturday.
- We commissioned a detailed review of the costs of SHINE Saturday programmes and have begun successfully implementing a lower cost model.
- We launched SHINELabs as a new primary science programme.
- We agreed a new impact strategy to help us reach our impact targets for 2020.
- We have implemented a new assessment policy to help us interpret and analyse school-based attainment measures given the changes to assessment nationally.
- We raised a total of £766,018 in restricted donations to underwrite the grant payments, and a further £709,901² in non-trustee, unrestricted income towards grants. Our funding was matched by additional contributions of more than £800,000 from Pupil Premium or other school budgets.
- The Director of Speech Bubbles came third in the Lloyds Bank Social Entrepreneur of the Year award and won £4,000.
- The Tutor Trust won Best New Charity at the Charity Times Awards in September 2016.

¹ 82,093 children used HegartyMaths, of which 27% were eligible for Pupil Premium. Times Tables Rock Stars collected data on almost 80,000 children of a total 320,000 that accessed the site. We have included all of these children in the total.

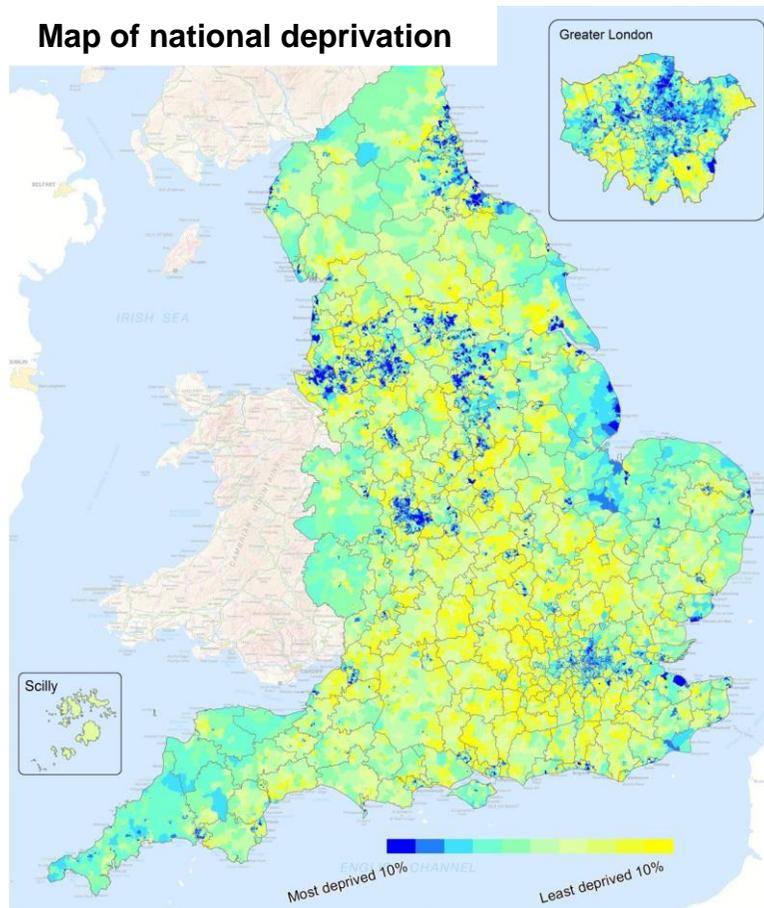
² This figure is the unrestricted, non-trustee income (from 1st May 2015 – 30 Apr 2016) which contributed towards the 2015-16 academic year grant payments.

The map below shows the geographical spread of the schools and projects we funded in 2015-16 and how this compares with the national picture of deprivation³. We established programmes in three⁴ new areas in 2015-16, and we are continuing to grow our geographical reach, with new projects starting in Blackpool and Folkestone from September 2016.

SHINE projects funded in 2015-16



Map of national deprivation



The maps show that of the most deprived regions nationally, SHINE continues to have a strong presence in both London and Manchester.

However, there are areas of deprivation in the North East and North West of England where SHINE have fewer school-based projects.

These could be areas to target with programmes in the future.

³ The English Indices of Deprivation 2015, Taken from Department for Communities and Local Government

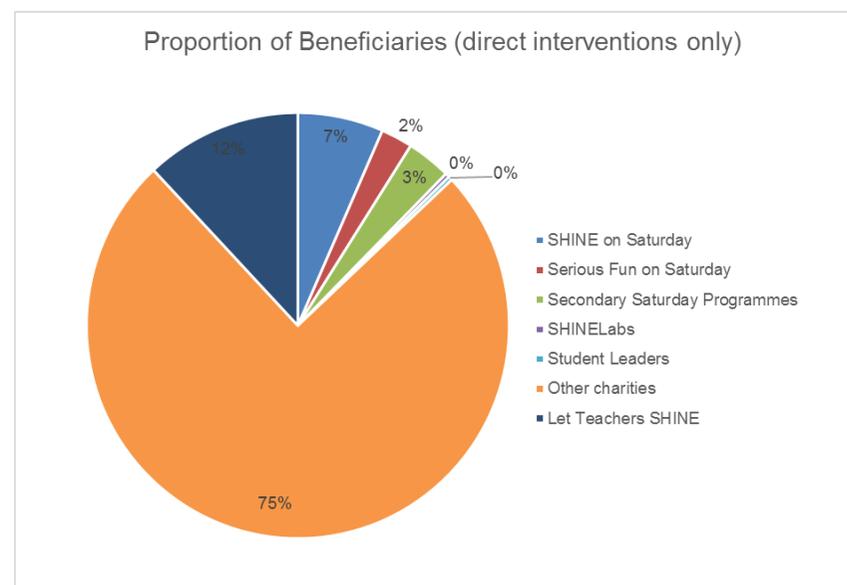
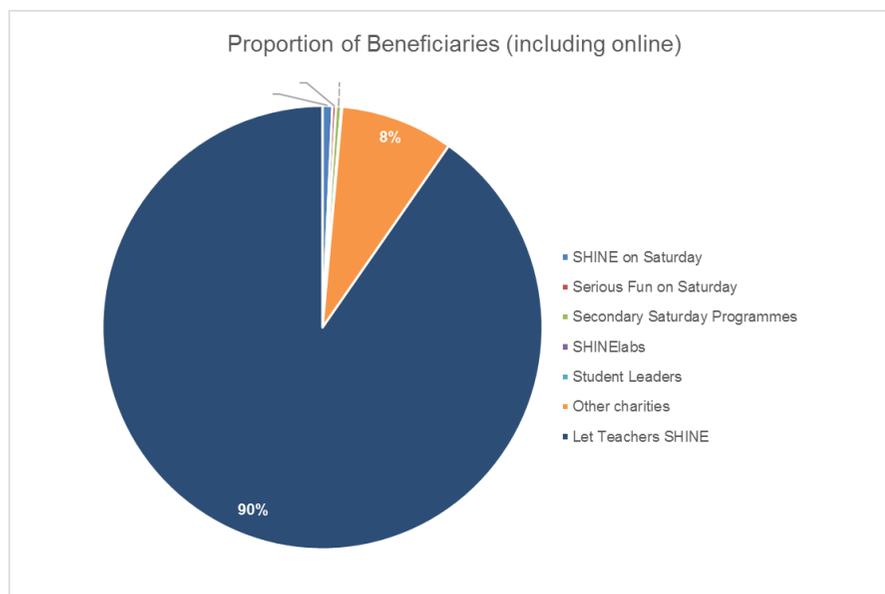
⁴ This map contains the head office location only for some of our national programmes (include LIFT, HegartyMaths and Times Tables Rock Stars).

57% of the SHINE cohort overall was on Free School Meals (FSM), 41% spoke English as a an Additional Language (EAL) and 27% had a Special Educational Need (SEN). These are all significantly above national averages, as shown in the table to the right.

Of the total 182,039 children reached in 2015-16, 90% of these were through the online maths products developed by HegartyMaths and Times Tables Rockstars. Amongst the children who accessed direct SHINE interventions in schools, 75% of these were reached through our grants programmes to other charities, mostly DigiSmart.

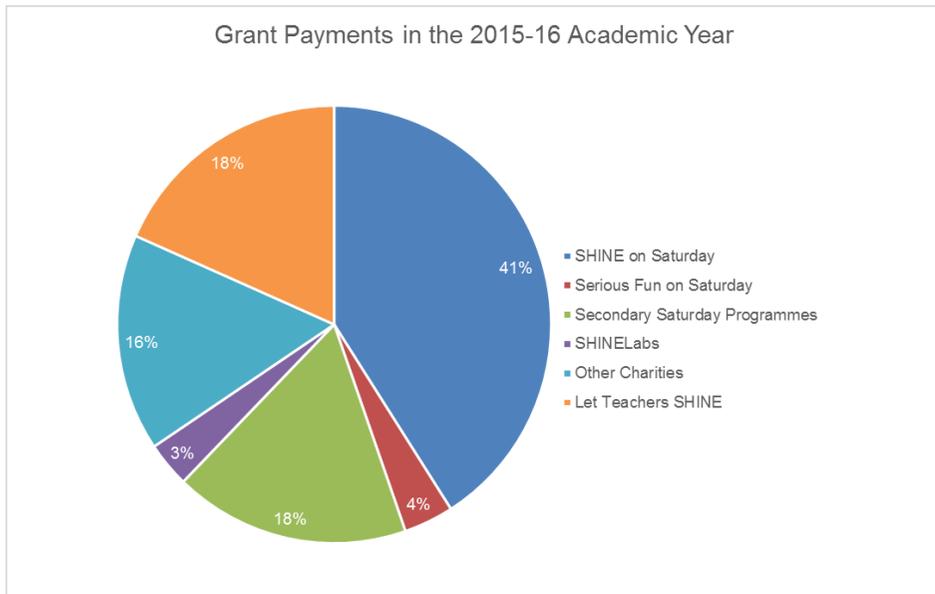
Project Name	% FSM	% EAL	% SEN
SHINE on Saturday	52%	61%	19%
Hallé SHINE on Manchester	39%	45%	18%
Serious Fun on Saturday	47%	34%	8%
Secondary Saturday Programmes	47%	34%	26%
SHINELabs	69%	50%	10%
Other Charities	59%	40%	30%
Let Teachers SHINE	50%	33%	15%
Weighted average for all programmes	57%	41%	27%
National average	16%	3%	15%

The full breakdown is shown in the pie charts below.

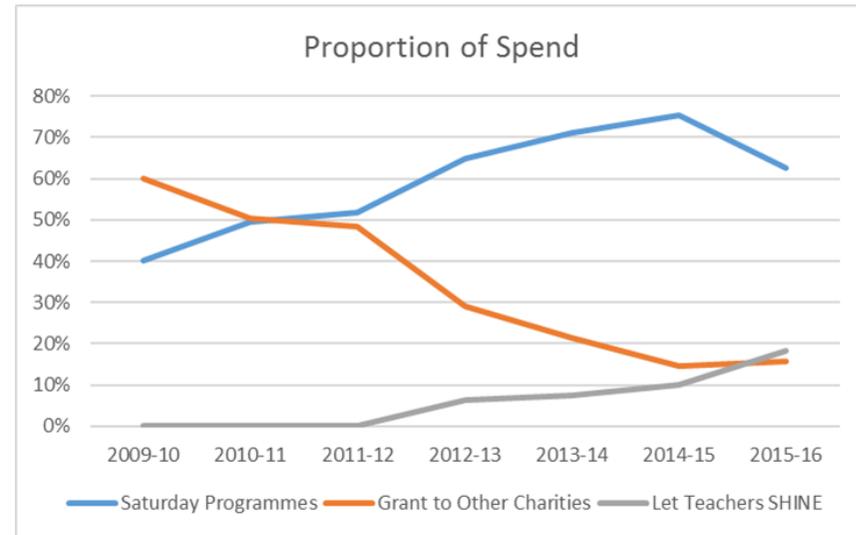


Allocation of Funding

Our funding was allocated to six core programmes, as shown in the pie chart below. Overall 84% of our funding in 2015-16 was allocated to SHINE-branded programmes, with the remaining 16% going to other charities. This is part of a wider trend since 2009, as shown in the graph below.



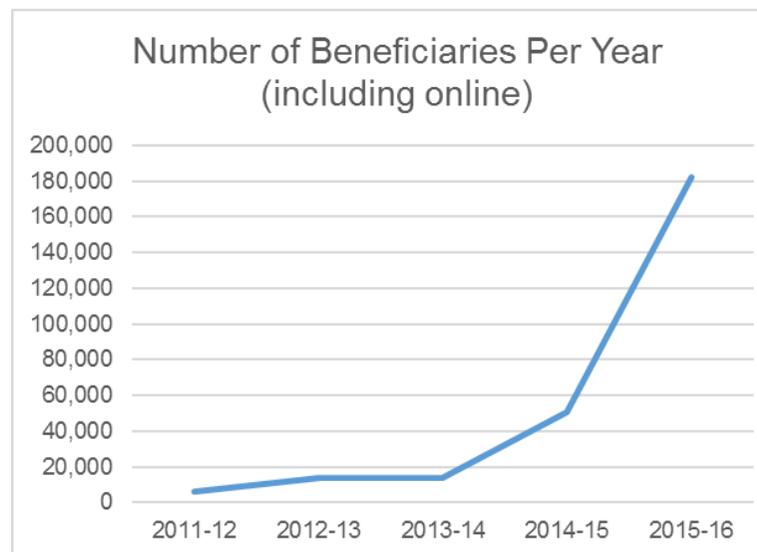
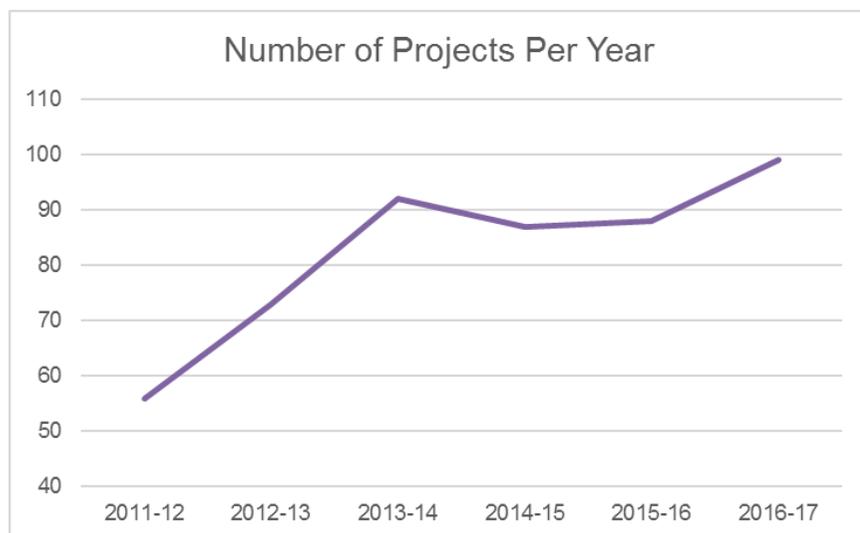
Trend since 2009



As per our impact strategy agreed at the June 2016 trustee meeting, we will be continuing to focus our efforts on identifying more teacher and school-led projects in the future, so we anticipate our grants to other charities continuing to decline over the coming years.

To date, SHINE has awarded £24.5 million to almost 250 projects working with more than 280,000⁵ children from 5,000 schools.

We are now supporting more projects and children than ever before.



When interpreting these figures, it is important to note the different intensities of the interventions we support. As noted on page 5, 90% of the 182,039 children reached in 2015-16 accessed either HegartyMaths or Times Tables Rock Stars, which were identified as a result of the Let Teachers SHINE competition introduced in 2012. We have separated out the online from the direct beneficiaries of SHINE interventions in the table below.

Summary Figures	2011-12	2012-13	2013-14	2014-15	2015-16
££s invested	£1,517,691	£2,200,233	£2,619,566	£2,289,634	£1,951,602
Number of beneficiaries Per Year (in school)	6,500	10,000	13,500	20,526	20,103
Number of beneficiaries Per Year (including online)	6,500	10,000	13,500	50,526	182,039

⁵ This includes all beneficiaries to date, and excludes forward commitments.