



## A What we do

SHINE: Support and Help in Education, was founded in March 1999. Our mission is to support additional educational initiatives which encourage children and young people to raise their achievement levels. We fund organisations working with underachieving 6-18 year olds from disadvantaged areas in London and Manchester.

- SHINE exists to help disadvantaged children and young people improve their academic performance.
  - We support programmes that concentrate on core educational subjects.
  - Education provides choices: by funding best practice educational support projects, SHINE is working to ensure that the participants can have choice and control in their lives.
  - SHINE operates as a business, rigorously evaluating the organisations and projects we fund to ensure the most effective intervention into young lives and the best possible value for money.
  - SHINE invests time in identifying areas where we can make a difference and finding out what works and why. We replicate our most successful projects so that more children can benefit from tried and tested techniques.
  - At the same time, we continue to seek out new and innovative projects to fund.
  - To ensure that every penny of our supporters' donations reaches these projects, SHINE's trustees cover all our annual operating costs.
- 
- Since August 2000, SHINE has invested £11.5 million into projects
  - These projects help children and young people aged 6-18
  - These children live in some of the most disadvantaged areas of London and Manchester
  - SHINE's money is now helping almost 23,000 children from 850 schools.

## B What we fund

### 1. SHINE on Saturday

One of our core programmes, SHINE on Saturdays helps underachieving children at both primary and secondary schools by injecting 20% extra tuition into every school week, accelerating and complementing their classroom learning.

### 2. Serious Fun on Saturdays

A lot can be achieved with a partnership approach: top independent schools open their superb facilities to enrich and expand the core curriculum for local children unlikely to receive extra educational support at home.

### 3. Literacy Programmes

Some of SHINE's most important projects provide essential extra one-to-one support for young children who are seriously struggling to read and write – basic skills that hold the key to their future engagement and achievement at school.

### 4. Literacy Plus

SHINE also funds projects that combine literacy support with intensive tuition in ICT – equipping young minds with the practical and mental skills they need to flourish in the classroom.

### 5. Mathematics & Science

Our projects support young children who struggle with numeracy and give advanced tutoring to young people who are gifted in mathematics. We also fund exciting, hands-on science experiments and workshops that emphasise scientific enquiry and practical skills.

## 6. Gifted Students

We fund programmes that challenge gifted and talented mathematicians and scientists from disadvantaged families, expanding horizons and fuelling ambitions as they see just how much they can achieve.

## 7. Special Focus

Projects that increase the educational chances of disadvantaged young people and some groups that are particularly vulnerable, such as children in care, the children of refugees and young people excluded, or at risk of exclusion, from school.

## 8. Big Impact Programmes

To achieve maximum effect, we happily pool our resources wherever practical. Our Big Impact Programmes are co-funded with other organisations to provide better literacy tuition, after-school clubs, superb teachers and student mentors to the children who need them most.

## C How we work

We treat SHINE as a business and approach the organisations we fund as we would any other investment.

**We take time** to work with potential grantees.

- We analyse their projects and organisational structures thoroughly to ensure that they know exactly what they need and precisely what they can achieve.
- We work with them to identify how they can maximise available resources by incorporating new partnerships or addressing multiple issues, such as combining intensive literacy and ICT tuition with after-school care.
- This can allow them to work on many levels, delivering far greater impact per pound spent.

**We look for innovative projects** that take a fresh approach to educational underachievement.

- Some take a new approach to old problems; others engage and excite the children they help, expanding horizons and fuelling ambitions; most do both.

**We look for concrete improvements** in educational achievement levels.

- We define measurable outcomes with all organisations prior to funding, acting as business consultants whenever necessary.

**We monitor and evaluate** the progress being made and the results being achieved by each project to make sure it is having the desired effect.

- This allows us to identify and demonstrate what works, how and why.
- As a result, we can extend our best projects or reproduce them elsewhere, giving more children the benefit of tried and tested methods.

**We look to the future.**

- Building on proven success is the fastest, most intelligent and cost-effective way to help more children improve their grades at school.
- While we never take success for granted, we look at potential projects to see whether their core elements can be modelled accurately so that we can copy them elsewhere.
- Ultimately, we want our projects to attract new funding – from government, business or other organisations – so that they can sustain themselves and provide essential help as long as it is needed.